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***For Immediate Release***

## **DT Research Unveils First All-in-one Digital Signage System with an Industrial, Modular Design**

### ***Large Touch-Screen LCD Enables Digital Sign and Kiosk Applications to Run Simultaneously***

**SAN JOSE, Calif., - October 1, 2007** - DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the immediate availability of the WebDT™ Signage System – an all-in-one, industrial-grade system that illustrates the convergence between digital signs and kiosks. The WebDT Signage system offers 37-inch and 47-inch flat panel displays with optional infrared touch-screens that can be activated over eight independent zones or over the entire display. Businesses can now use one computerized system to display dynamic content, execute self-service applications, run interactive educational programs or operate a combination simultaneously.

“As more companies rely on digital signs, the demand for a more flexible and comprehensive solution is evident,” said Dr. Daw Tsai, president of DT Research. “Most existing systems are limited to a single purpose – either functioning as a digital sign or kiosk. We recognize the need for a multi-use solution that can simultaneously deliver a broad range of electronic display content and applications. Businesses also need an industrial-grade system that is simple to deploy, upgrade and manage. We leveraged our decade of experience in industrial mobile solutions to develop a fully integrated hardware and software digital sign system with a flexible, modular design that meets the requirements of large and small commercial deployments.”

The WebDT Signage System is a comprehensive solution consisting of a display-integrated media player with remote management software for device and content administration. The design of the computing display provides the aesthetics and durability necessary for commercial use, while offering the ability to access the media player independently of the display. This unique design eliminates any concerns over compatibility of separate components, enables cost-effective upgrades, and allows hardware flexibility in scale and service.

This comprehensive approach also makes deployment efficient and significantly simplifies content and device management. Casinos, corporations, government agencies, hotels/resorts, retail stores, restaurants, schools/universities and transportation facilities can purchase an interactive system that offers the benefits of both digital signs and kiosks.

The WebDT Signage System includes the following components:

**WebDT Display-integrated Media Player** – The DS3700 and DS4700 models offer all-in-one 37-inch and 47-inch LCD-integrated computing displays, which run the Microsoft® Windows™ XP Embedded operating system with x86 processors. A wide variety of media types can be displayed. They include image, audio, motion, Adobe® Flash®, Microsoft® Powerpoint® and many other standard media files. The optional infrared touch screen (IR Touch) offers superior



durability compared to other touch-screen technology and makes this system ideal for countless applications. The efficient design and VESA-compatible mounting make location changes quick and easy. The DS3700 and DS4700 systems each incorporate an accessible computing element, facilitating upgradeability and serviceability for each system.

**WebDT Content Manager** – A web browser-based application manages content scheduling and distribution, including device grouping, playlist creation, multi-zone preset and customizable templates, ticker feeds, reporting, auto-recovery and general system administrator functions. Unlike other content management applications, the WebDT Content Manager is easy-to-use and often requires only minimal, self-guided training.

**WebDT Device Manager** - All computing displays can be remotely monitored and controlled from any location that has network/Internet access, ensuring optimal uptime and issue resolution. Installation of operating systems and applications can be administered remotely. Unique auto-recovery functionality restarts the system without onsite manual intervention.

The WebDT Signage System creates a unique and powerful medium for capturing an audience's attention at key locations. A comprehensive system of innovative hardware and intuitive software that is automated and remotely controllable delivers dynamic advertising, information, news, and training. Large and small business alike can take advantage of this resource-effective solution that delivers compelling, dynamic communications to the right place, at the right time. For more information, visit [signage.dtri.com](http://signage.dtri.com).

#### **About DT Research**

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. These systems emphasize mobility, wireless connectivity and touch displays. WebDT products include digital signage systems, wireless tablets, compact modular appliances, and display-integrated information systems. Powered by Windows® CE and Windows XP Embedded operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the user-friendly WebDT Device Manager software. For more information, visit [www.dtresearch.com](http://www.dtresearch.com).

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